

ELEMENT



# ELEMENT



## **33 ELEMENT – A MODERN INTERPRETATION OF A CLASSIC.**

Their minimalism, clarity, durable classic case shapes, and thin lines around the dial create a concise, straightforward brand image. They represent a universal alliance of reliability with a Ronda Swiss movement combined with high-tech materials: ceramics, steel, titanium, sapphire – altogether making 33 ELEMENT watches stylish and quality accessories for the modern inhabitant of a metropolis. The special status of the 33 ELEMENT brand is attributable to the Swiss watch and timepiece company «Flora Watch SA», creating watches since 1848.

33 ELEMENT watches can be a perfect gift or a faithful assistant in daily life.

### **International Warranty**

This 33 element Watch is warranted to you, the owner, for a period of 33 (thirty-three) months from the date of original purchase

against all defects in material or workmanship. The warranty covers defects due to faulty material or workmanship, subject to normal conditions of use. This warranty does not cover:

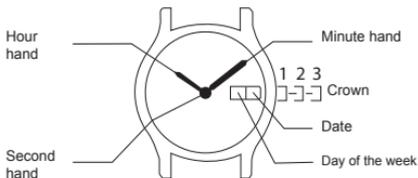
- Battery
- Leather straps and bracelets
- Case
- Repairs accomplished by an un-authorized retailer
- Damage as a result of poor care, accidents, and normal wear and tear.

In case of defects covered by the warranty, the user should have all necessary exploitation documents issued by authorized retailer and copies of sales receipt and buyer check. 33 ELEMENT watches can be serviced only by authorized service centers.

### Quartz Movement

Quartz movements are very accurate and require minimal maintenance aside from battery replacements. They tend to be low cost since they are battery powered and have few moving parts. Quartz watches aren't as desirable to most watch enthusiasts because they lack the technical craftsmanship and engineering that mechanical timepieces have.

### Instructions:



### Setting the Time:

- Pull the crown out to position 3.
- Turn the crown clockwise to set the time.
- Continue turning crown to set the correct a.m./p.m. time.
- Return the crown to position 1.

### Date and day of the week setting:

- Pull the crown out to position 2.
- Turn clockwise until the present date
- Return the crown to position 3.

### Attention

*Do not set the date or day of the week between 9 p.m. and 4 a.m.*

*After time and date are set, return the crown to its original position. Do not push too hard and make sure that the crown is locked. Principle of work of three hands watch is the same as two hands watch.*

### Watch Glass

33 ELEMENT watches have two types of glass.

**Sapphire glass** - In fact, only a diamond or

another sapphire can scratch it. It is long-lasting and does not shatter or get scratched easily.

**Sapphire coated mineral crystal glass** - A sapphire coated crystal is a mineral crystal coated with synthetic sapphire for scratch resistance.

### Water Resistance

A watch rated as Water Resistant may come in contact with water to a predetermined extent. Most watches are classified by the degree until which depth of immersion is safe. It is important to remember that a water resistant rating is based upon optimum conditions in a laboratory. Water coming in contact with the movement is the worst scenario that can happen to a watch. All information about the 33 ELEMENT watch (type of glass, case material, model number, water resistance) is indicated on the back case of the watch.

Water resistance characteristic	Light spray, perspiration, light rain, etc.	Bathing, etc.	Swimming, diving	Scuba diving, (diving without oxygen cylinder)
Water Resistance	yes	no	no	no
3 ATM (30 M)	yes	yes	no	no
5 ATM (50 M)	yes	yes	yes (without diving)	no
10 ATM (100 M)	yes	yes	yes	no
20 ATM (200 M)	yes	yes	yes	yes

### Attention

*Always set the crown in closed position (the normal position). Tighten screw-lock crown completely.*

*In order to maintain the degree of water resistance, it is necessary to replace the O rings on the back case of the watch and glass of the*

*the watch every year. If the back case was opened, water resistance should be checked again by an authorized service center.*

*Do not push the chronograph buttons under the water.*

### Ceramic

Ceramic watches are highly scratch resistant, which makes them a great choice for someone who is really active. But ceramic watches still need to be cared for properly to keep from any damage. Please avoid chemicals, reduce the exposure to heat and radiation, and of course keep it out of direct contact with water. Water resistant doesn't equal water proof, so while a drop or two is OK, be careful if you are washing dishes or something similar.

### Care and Maintenance

Your watch should be regularly checked by an authorized service center. We also recommend you to make cleaning, oiling and an adjustment every 1,5 year for mechanic watches and every 5 years for quartz watches. Avoid dangerous influence of very hot/cold temperature. Accuracy of the watches (quartz or mechanic) depends on the exploitation temperature. Try to avoid sudden temperature changes, do not leave the watch in direct sunlight or in very cold or hot places for a long time. Keep the watch away from the natural factors, statistic electricity, chemically aggressive environment and magnetic field. To clean the case or bracelet use a soft,

dry cloth moistened with diluted neutral detergent. Do not contact your watch with corrosive chemicals.

If the sea water got into the watch, clean the watch with fresh, clean water and wipe with soft cloth. Keep watch in a dry place. To clean a ceramic watch and make it look brand new, you can sweep the watch with a soft cloth to get rid of excess dirt. Then, using a non-abrasive cleaner, you can wipe the crown, band and back of the case. Dry the watch with a new, dry cloth.

### Disposal of Old Electrical and Electronic Equipment



The symbol indicates that this product must not be mixed with unsorted municipal waste when disposed of.

There is a separate collection system  for electrical and electronic equipment waste. Usually old electrical and electronic equipment can be returned free of charge. For further information please contact the competent municipal authorities or the shop where you purchased the product. Correct disposal ensures that electrical and electronic equipment waste is recycled and reused appropriately. It helps avoiding potential damage for the environment and human health and to preserving natural resources.

### WARRANTY

Model number	
Date of sale	Year    Month    Day
Country	

Seller's stamp	The complete set has been received free of defects
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[www.33element.com](http://www.33element.com)