



KINGSMEN

Watches and Jewellery Distribution North America
www.kingsmenltd.com

Expo Prestige

Palais des Congres de Montreal, Montreal, QB – August 28-30, 2016

Expo Prestige, a 3-day trade-only event is one of Canada's most prestigious watch and jewellery shows. Paul Hewitt, 33 Element and Mulco were the three fresh, young watch and accessory lines that Kingsmen debuted there. With over 1,500 attendees, our booth, with exciting shop-in-shops for each line, got a lot of foot traffic. The added bonus of having a cozy lounge area, complete with nibbles and a Nespresso machine for some french-approved espressos, guaranteed that our booth was always buzzing.

On top of having key Quebec retailers visit our booth, one of Montreal's top style bloggers, Katia Nikolajew, aka @bewolffashion, stopped by to check out and take some photographs our watches, bracelets and sunglasses. She had so much fun trying on all the different combinations of Paul Hewitt's nautical-inspired watches, phreps and ancuffs, 33 Element's clean and contemporary timepieces and Mulco's lightweight sunglasses and extravagant watches. Like Katia, retailers were excited to see lines that really speak to the Millennial customer. We stood out as a distributor because of our strong focus on the Millennial generation.

The following key Quebec retailers were not only excited to place orders for their stores, many of them also placed personal orders for themselves! Knowing how well our brands have been received combined with the fact that they will now be showcased alongside the likes of Mi Moneda, Maurice Lacroix, Burberry, Forevermark, Thomas Sabo, Pandora, U-Boat, Diesel...we left the show feeling incredibly flattered and proud.

- Distributeur de l'Est
- Bijouterie Chayer
- Bijouterie Fortier Design
- Bijouterie L'Eternel
- Bijouterie Lynda Gagnon
- Jean Langevin
- Bijouterie Nappet & Metivier
- Bijouterie Prestige
- Distributeur Guy Perres
- Bijouterie J Omer Roy

Success! Le succès! Whichever way you say it...the words are just as sweet.